10TH ANNUAL CONGRESS

OF THE EUROPEAN SOCIETY FOR TRANSLATIONAL MEDICINE

(EUSTM-2023 CONGRESS ON DIAGNOSTICS, AI & ML)
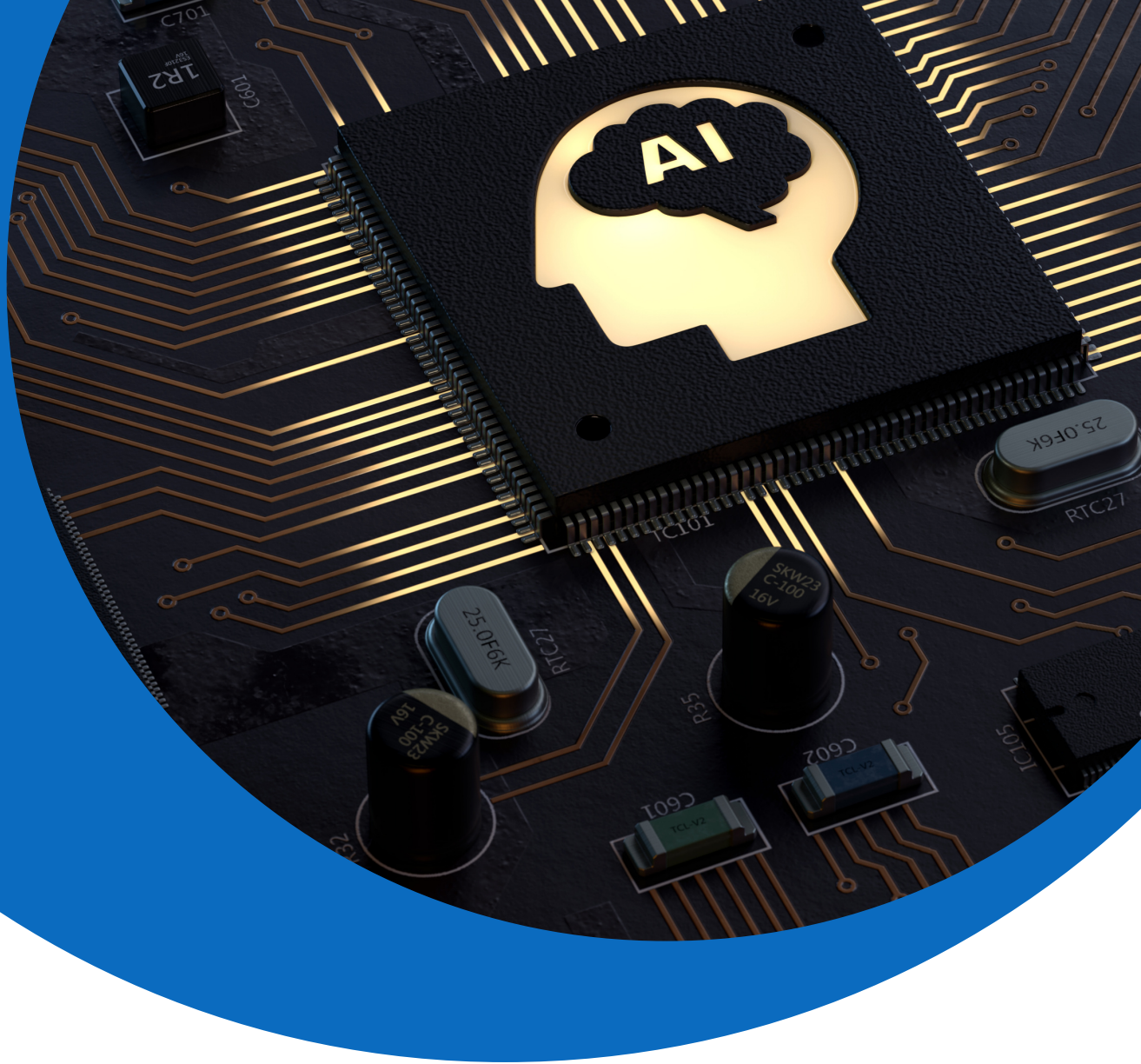
SPONSORSHIP PROSPECTUS

VIRTUAL CONGRESS | 6-8 OCTOBER 2023

**10th Annual Congress Of The European Society For Translational Medicine
(EUSTM-2023 Congress On Diagnostics, AI & ML)**

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CO-ORGANIZERS

EUSTM | European Society for Translational Medicine

Academy of Translational **ATMP** Medicine Professionals

GCTS Global Clinical & Translational SCIENCES CONSORTIUM

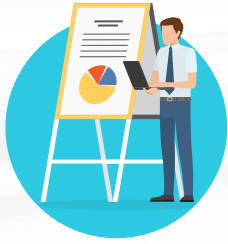# SUPPORTED BY

THE HEALTH**UP**

A S T M Austrian Society for Translational Medicine

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CONFERENCE SUMMARY

ORAL TALKS POSTERS PRESENTATIONS SYMPOSIA

EXPERCTED DELEGATES 2000+

DELEGATES COUNTRIES 50+

ATTENDEES SPECIALITY

Medical Oncologists

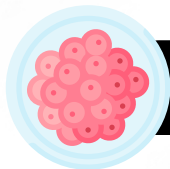Artificial Intelligence & Machine Learning Experts

Imaging Professionals

Biologists/ Immunologists

Clinical Investigators & Clinical Trials Professionals

Infectious Diseases Professionals

Pathologists/ Cytologists/ Biochemists/ Biotechnologists

Healthcare Professionals Involved In Diagnostics, Screening & Lab Machines

Surgeons

EXPECTED ATTENDEES BY REGION

Region	%
Western Europe	40%
Eastern Europe	25%
North America	25%
Asia	10%
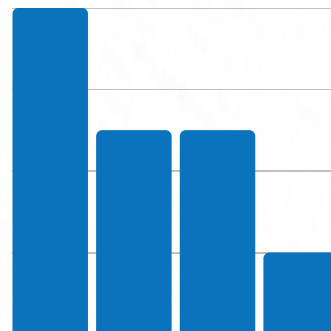
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THE WELCOME NOTE

The European Society for Translational Medicine cordially invites you to attend the 10th Annual Congress of the European Society for Translational Medicine (EUSTM-2023 Congress on Diagnostics, AI & ML) which will be held in virtual format during 6-8 October 2023.

The Congress will focus on recent advances in applying AI & ML in diagnostics, including Medical Imaging, Digital Pathology, Genomics, Point-of-Care Testing, Clinical Decision Support Systems (CDSS), and Drug discovery & Repositioning.

The Congress not only provides a unique platform for scientific exchange and discussion about the recent progress in both bench and bedsides, but also an avenue for global networking with key stakeholders in academic research, clinical caregiver, public health workers, and industrial leaders.

The delegates will have access to the latest development and updates by the industry and vendors. Due to the interdisciplinary congress, the following slots would provide a great opportunity to showcase services/products to globe multidisciplinary audience. Sponsorship opportunities are available on a first-come, first-served basis.

We look forward to welcome you,

Sincerely,
Congress Co-Chairs

Prof. Dr Jianyu Roa
Treasurer, EUSTM

Prof. Dr Aamir Shahzad
President, EUSTM

Prof. Dr Antonio Facchiano
Secretary General, EUSTM

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PRELIMINARY CONGRESS THEMES AND TOPICS

Innovations in the Field of Diagnostics, AI & ML

This session will introduce the latest AI & ML-based innovations (services and products) within the diagnostic industry. The session will cover a range of topics related to the benefits and challenges associated with incorporating AI and ML in the field of diagnostics.

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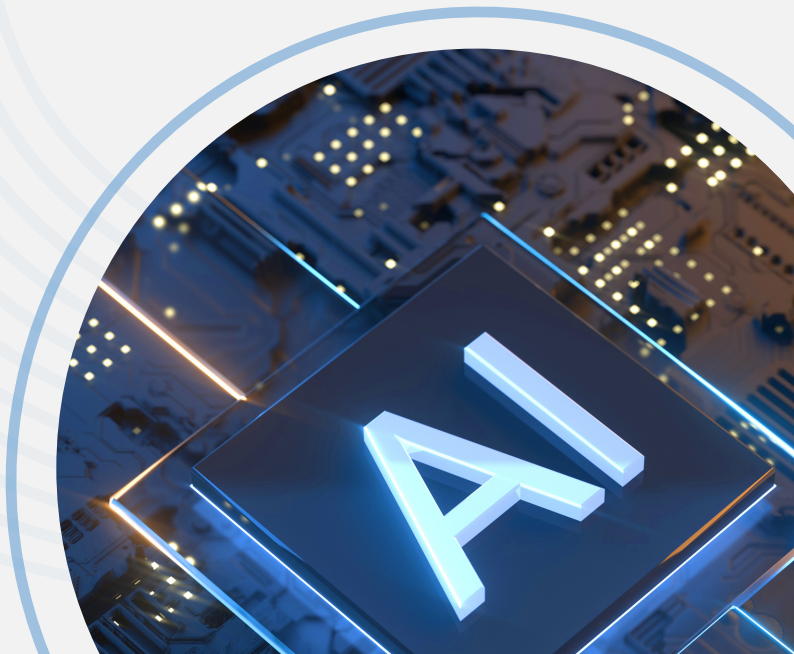
PRELIMINARY CONGRESS THEMES AND TOPICS

AI and Machine Learning in Medical Imaging Diagnostics

The session will focus on modern updates in AI and ML-based medical imaging diagnostics. The presenters will discuss the different types of ML algorithms used in medical imaging, including supervised and unsupervised learning techniques. The session will also cover the benefits of using ML in medical imaging diagnostics, including improved accuracy, speed, and efficiency in diagnosis and treatment. The presenters will discuss how ML can help clinicians to identify patterns in medical images that may be difficult to detect with the human eye.

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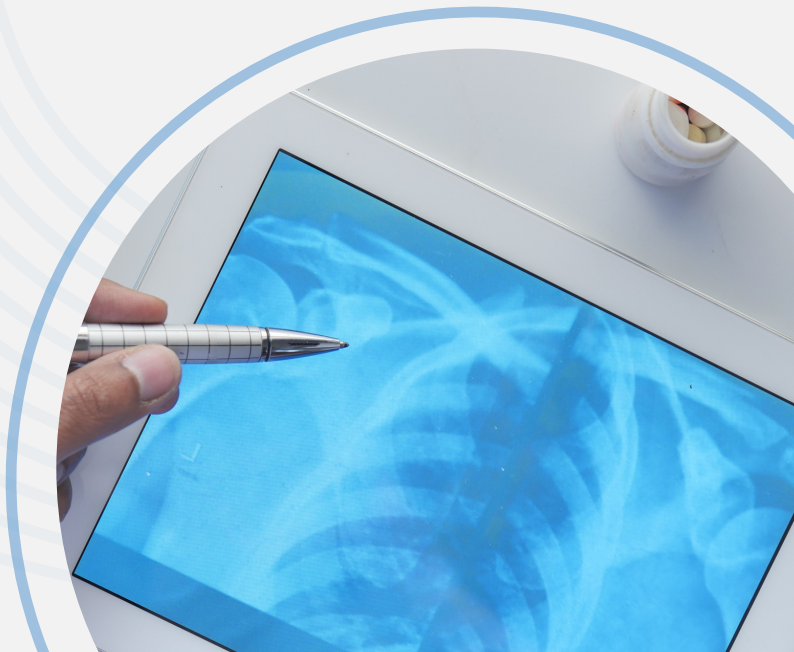
PRELIMINARY CONGRESS THEMES AND TOPICS

Deep learning for Medical Image synthesis, Segmentation and Registration

Medical imaging plays a critical role in disease diagnosis and treatment. Deep learning techniques can be applied to medical imaging to improve image synthesis, segmentation, and registration, enhancing the accuracy and precision of diagnoses. This session will discuss various applications of deep learning in medical image synthesis, segmentation, and registration.

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PRELIMINARY CONGRESS THEMES AND TOPICS

Digital pathology with AI and Machine Learning

Digital pathology is a rapidly evolving field that digitizes tissue cell slides and clinical specimens for analysis. AI and machine learning have introduced transformative changes in digital pathology, leading to the development of new diagnostic and prognostic markers. Digitized pathology allows for more effective storage, archiving and sharing of data, while AI and machine learning offer improved accuracy and increased speed in image analysis. This session will focus on the applications of AI and machine learning in digital pathology.

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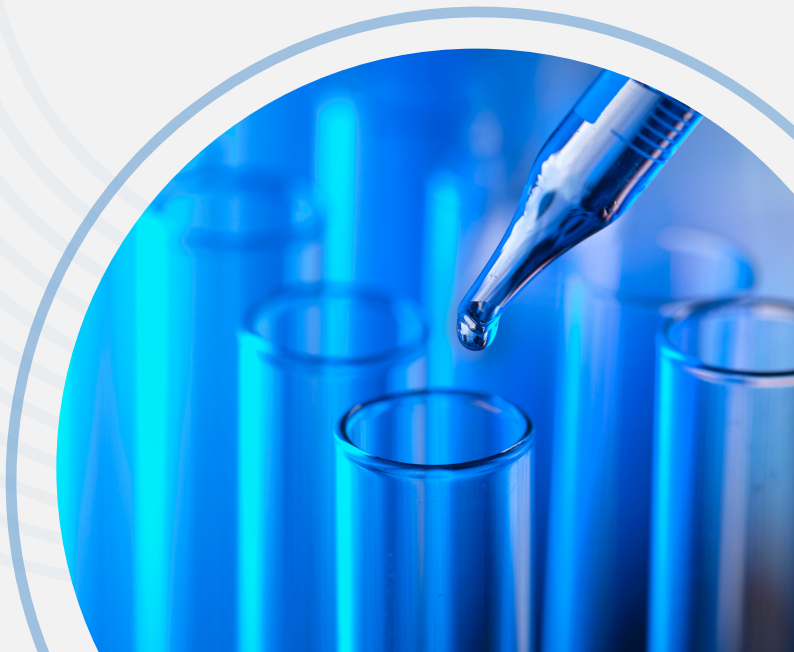
PRELIMINARY CONGRESS THEMES AND TOPICS

Advancements in NGS and the use of AI in genomic data analysis

Next-generation sequencing (NGS) has revolutionized the field of genomics in recent years, allowing for the rapid and affordable analysis of large volumes of genomic data. However, the analysis of this data can be complex and time-consuming, leading researchers to explore the use of artificial intelligence (AI) and machine learning techniques. This session will explore recent advancements in NGS technology and the use of AI in genomic data analysis.

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PRELIMINARY CONGRESS THEMES AND TOPICS

Automated Diagnostics using AI-based Techniques

This session will explore the potential of automated diagnostics using AI-based techniques, which can help to reduce human errors and increase efficiency in diagnostic procedures. It will discuss how these techniques will enable the development of intelligent diagnostic tools that can analyze medical data and provide accurate diagnoses much faster than traditional methods. Examples of AI-based diagnostic tools will be presented, including computer-aided diagnosis (CAD), image analysis, and predictive modeling systems.

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PRELIMINARY CONGRESS THEMES AND TOPICS

Exploring the Potential of AI and ML to Improve Patient Outcomes

This session will focus on role of AI and ML in improving patient outcomes across multiple diagnostic and treatment disciplines. The session will discuss case studies from different fields, including cardiology, oncology, and neurology, and discuss challenges and opportunities for integration across healthcare systems. The conference attendees will learn about how AI and ML can help in early diagnosis, enhancing treatment strategies, reducing risks, and increasing recovery rates.

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PRELIMINARY CONGRESS THEMES AND TOPICS

AI & ML assisted drug discovery, Development & Drug Repositioning

AI and ML have transformed multiple fields of research, including drug discovery, development. The application of AI and ML in drug discovery and development has the potential to revolutionize the process of drug discovery from molecule identification to clinical development. AI-powered drug discovery can significantly increase the speed and accuracy of drug discovery while also reducing costs. This session will discuss AI and ML based solutions in accelerating drug discovery, development and drug repositioning.

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PRELIMINARY CONGRESS THEMES AND TOPICS

Ethical and Regulatory Considerations for AI and ML in Diagnostics Session

As the use of AI and ML in diagnostics grows, so too does the need for ethical and regulatory frameworks that ensure the responsible and safe use of these technologies. This session will discuss the latest developments in this area and offer guidance for researchers and practitioners.
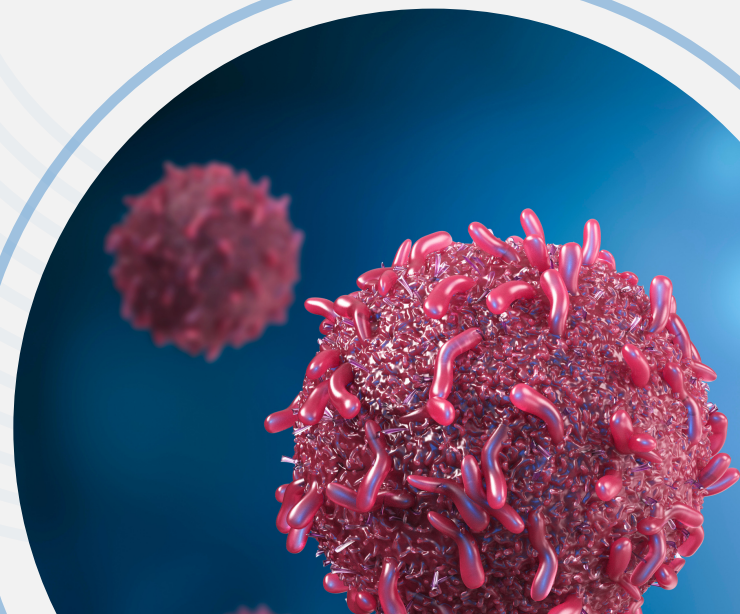
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PRELIMINARY CONGRESS THEMES AND TOPICS

AI and ML in Cancer Diagnostics

The session will cover several topics related to AI and ML in cancer diagnostics, such as image analysis, predictive modeling, computational pathology, and genomic profiling. The speakers will discuss the application of AI and ML in different types of cancer diagnosis, such as breast cancer, lung cancer, and skin cancer. They will also present examples of how AI and ML have been used in cancer research to discover new biomarkers, predict tumour behavior and treatment response, and personalize treatment plans for patients.

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PRELIMINARY CONGRESS THEMES AND TOPICS

AI and ML for Precision Medicine

Precision medicine is an approach that aims to provide personalized medical care based on the patient's unique genetic, environmental, and lifestyle factors. This session will discuss the role of AI and ML in advancing the field of precision medicine.

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PRELIMINARY CONGRESS THEMES AND TOPICS

Clinical Decision Support Systems (CDSS) Powered by AI

This session will focus on role of AI in the development and to enhance clinical decision support systems (CDSS). CDSS can help clinicians to make accurate and timely decisions and provide better care to patients. The session will discuss the different types of AI algorithms used to develop these systems. The presenters discussed the benefits of using AI in clinical decision support systems, including improved accuracy, speed, and efficiency in diagnosis and treatment.

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PRELIMINARY CONGRESS THEMES AND TOPICS

AI in Point-of-Care Diagnostic Testing

The session will discuss the latest developments and future opportunities for the use of artificial intelligence (AI) in point-of-care (POC) diagnostics. The presenters will highlight various AI algorithms that can be used in diagnostic testing and will provide examples of how AI can be applied to POC diagnostics for improved speed, accuracy, and reliability.
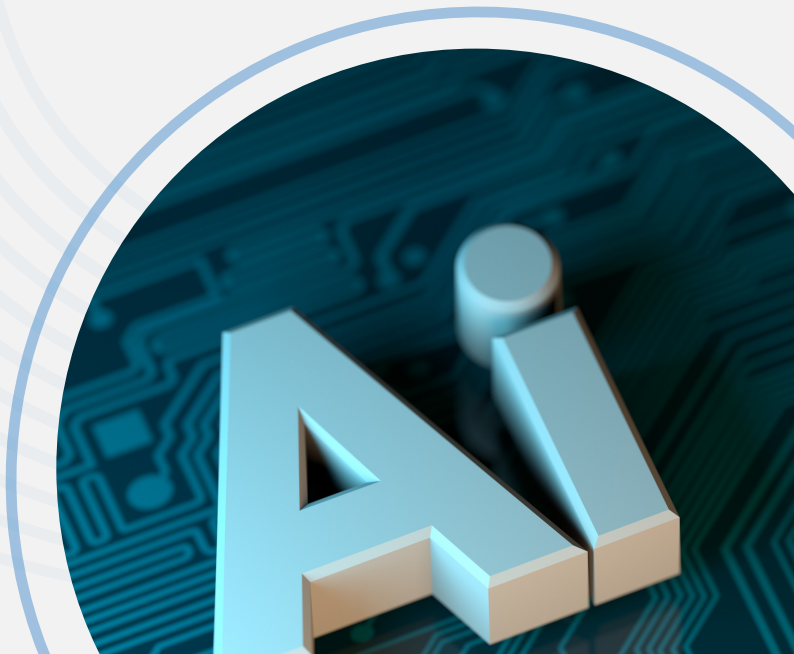
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PRELIMINARY CONGRESS THEMES AND TOPICS

AI-based Predictive Diagnostics

AI and machine learning techniques can be applied to develop personalized predictive diagnostic models to accurately predict the likelihood of disease occurrence or progression. Predictive diagnostic models allow healthcare professionals to take preventative action much earlier, leading to improved health outcomes by identifying and managing disease risk before the onset of the disease itself. The session will focus on the development and application of AI-based predictive diagnostic models in clinical practice.
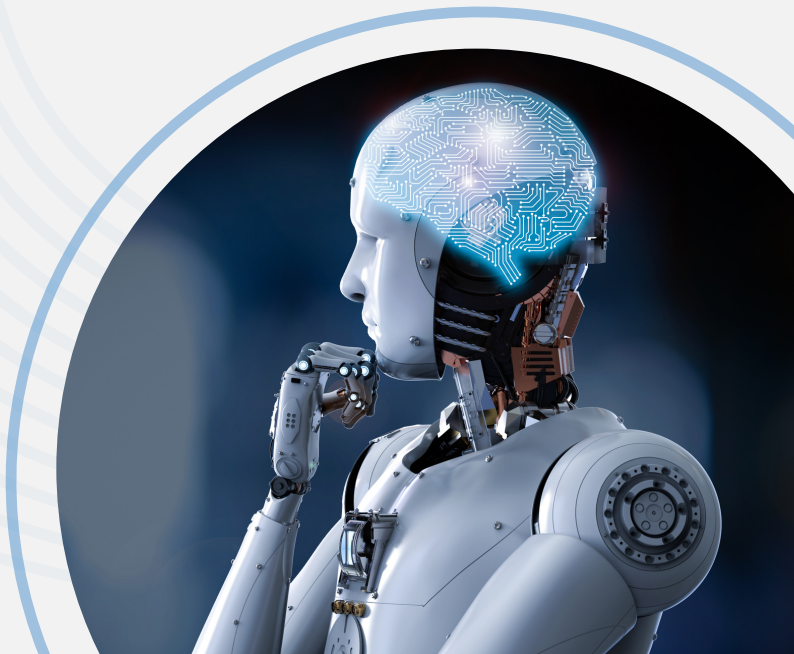
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PRELIMINARY CONGRESS THEMES AND TOPICS

Updates and Developments of AI/ML in Clinical Therapeutics

This session will explain how machine learning, an AI and ML subset, can be employed to develop accurate diagnoses, such as identifying cancers, neurological disorders, cardiovascular diseases, others.

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The Congress
Will Be Attended By

Health care professionals (HCPs) actively involved in Diagnostics, Artificial intelligence & Machine Learning (AI & ML) fields such as

- Medical Oncologists
- Pathologists
- Biochemists
- Biologists
- Infectious Diseases Specialists
- Radiologists
- Surgeons
- Clinical Investigators and Clinical Trials Professionals
- Biotechnologists and others

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Who Will Showcase Their Products & Services

The conference represents a unique opportunity to showcase and exhibit AI, ML-based services and products for pharma, Biotech, and SMEs actively involved in:

- At-Home & Point-of-Care Diagnostics
- Medical Imaging
- Digital Pathology
- Oncology Diagnostics
- Infectious Diseases: Screening & Diagnostics
- Single-Cell Multiomics & Systems Biology
- Clinical Therapeutics
- Biomarkers
- Medical Laboratory Equipment & Reagents
- Tissue & Cell-based technologies
- Liquid biopsy and fluid-based diagnostics
- AI/ML-based Drug Discovery, Development & Drug Repositioning

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- Company logo & website link at Congress website
- Company logo & website link at Congress Virtual Platform
- Company's description paragraph at Congress website
- Company's description paragraph at Congress Virtual Platform
- Logo visibility throughout congress days at bottom side of virtual platform home page.
- Company's description in final Congress program (pdf file)
- Email blasts to congress delegates on your behalf (two blasts)
- Logo recognition in emails communications with delegates
- Scientific or Commercial Oral/Posters presentations slots (upto 2 slots)
- Opportunity for 5 minutes video highlighting company's commitment/contribution for healthcare/therapy area to display on congress website
- Ten Complimentary Industry Registration passes worth (5500 US$)
- One-page acknowledgment/advertisement in congress Program (pdf file)
- Priority for sponsoring/organizing satellite symposia at congress (upto 2 symposia slots, an additional cost will be applicable)

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- Company's description paragraph at Congress website
- Company's description paragraph at Congress Virtual Platform
- Logo visibility throughout congress days at bottom side of virtual platform home page.
- Company's description in final Congress program (pdf file)
- Email blast to congress delegates on your behalf (One blast)
- Logo recognition in emails communications with delegates
- Scientific or Commercial Oral/Posters presentations slots (up to 1 slots)
- Opportunity for 3 minutes video highlighting company's commitment/contribution for healthcare/therapy area to display on congress website
- Seven Complimentary Industry Registration passes worth (3850 US$)
- Half-page acknowledgment/advertisement in congress Program (pdf file)
- Priority for sponsoring/organizing satellite symposia at congress (upto 1 symposia slots, additional cost will be applicable)

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- Company's description paragraph at Congress Virtual Platform
- Logo visibility throughout congress days at bottom side of virtual platform home page.
- Company's description in final Congress program (pdf file)
- Email blast to congress delegates on your behalf (One blast)
- Logo recognition in emails communications with delegates
- Opportunity for 2 minutes video highlighting company's commitment/contribution to healthcare/therapy area to display on congress website
- Five Complimentary Industry Registration passes worth (2750 US$)

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BRONZE SPONSOR PACKAGE

- Company logo & website link at Congress website
- Company logo & website link at Congress Virtual Platform
- Company's description paragraph at Congress website
- Company's description paragraph at Congress Virtual Platform
- Logo visibility throughout congress days at bottom side of virtual platform home page.
- Acknowledgment in final congress program (pdf file)
- Logo recognition in emails communications with delegates
- Two Complimentary industry Registration passes worth (1050 US$)

TAILOR-MADE PACKAGES

EUSTM provides flexibility and exclusive opportunity to create your own tailor-made sponsorship package as per your need or budget. For tailor made packages, please feel free to select below sponsorship item/items as per your need. For any further information/help, please feel free to contact us.

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For more information on sponsorship opportunities, please contact:

Ms. Sandra Oberhuber
Congress Secretariat
European Society for Translational Medicine

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