



ONCOLOGY
RESOURCE CENTER

**THE GLOBAL CLINICAL & TRANSLATIONAL
SCIENCES CONSORTIUM (GCTS)**

ONCOLOGY RESOURCE CENTRE

SPONSORSHIP PROSPECTUS

Empower Oncology Advancements - Partner with Us

www.eutranslationalmedicine.org/orc

ABOUT US

Proudly Presented by:

'The Global Clinical & Translational Sciences Consortium' (GCTS)

Welcome to the Oncology Resource Centre, a dedicated hub designed for healthcare professionals seeking to expand their expertise and stay abreast of the latest advancements in cancer care.

The Oncology Resource Centre is proudly presented by 'The Global Clinical & Translational Sciences Consortium' (GCTS); consisting of the European Society for Translational Medicine (EUSTM), Austrian Society for Translational Medicine (ASTM) and Canadian Society of Translational Medicine (CNSTM) for healthcare professionals seeking to expand their expertise and stay abreast of the latest advancements in cancer care. Here, you'll find a wealth of knowledge through our extensive library of webcasts and webinars, featuring leading experts from various oncology disciplines.

Enhance your understanding of complex oncological conditions with our curated webcasts. Each session provides practical insights into diagnosis, treatment, and patient care. Explore topics ranging from precision medicine to breakthrough therapies.





PARTNER WITH US!

“Your Opportunity to Shape the Future of Cancer Care”

“In the dynamic field of oncology, collaboration and knowledge-sharing are key to driving forward the boundaries of what’s possible. As a leading Oncology Resource Centre, The European Society for Translational Medicine (EUSTM) cordially invites industry partners to join us as a sponsor, where your contribution can significantly impact healthcare professionals and, ultimately, patient care.”



Why Become Sponsor?

Influence and Leadership:

By sponsoring our platform, your company demonstrates leadership and commitment to the advancement of oncology. It's an opportunity to position yourself at the forefront of innovative cancer care and research.

Targeted Engagement:

Our resource center is frequented by healthcare professionals who are deeply invested in oncology. Sponsoring our initiatives means direct engagement with your primary audience, including oncologists, researchers, and healthcare decision-makers.

Brand Visibility:

Gain unparalleled visibility in the oncology community. Our webcasts, webinars, and educational content offer various opportunities for brand placement, showcasing your products and research to a dedicated audience.

Why Become Sponsor?

Knowledge Exchange:

Participate in an exchange of knowledge that shapes the future of oncology. Your sponsorship helps facilitate expert-led discussions, cutting-edge research presentations, and continuing education for healthcare professionals.

Supporting Innovation:

Your sponsorship directly supports the development of innovative educational content, aiding healthcare professionals to stay updated with the latest in oncology research and treatment approaches.

Customized Sponsorship Packages:

We understand that each sponsor has unique goals and preferences. Our team is dedicated to creating customized sponsorship packages that align with your objectives, ensuring mutual benefit and impactful collaboration.



SPONSORSHIP PACKAGES

Choose The Package As Per Your Requirement.

PLATINUM

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BRONZE

- **Dedicated Webcasts/Session/Symposium Opportunity:** Opportunity to present three tailored content or sponsored research highlights such as webcasts/recorded sessions/recorded symposium.
- **Premier Branding:** Prominent logo and link placement on website homepage.
- **Company's Description:** Company's description paragraph on the sponsors' page.
- **Email Advertisement:** Logo recognition in email communications.
- **Targeted Advertisements:** High-visibility ad placements at our resource centre.
- **Social Media Visibility:** Sponsored posts on EUSTM social media platforms including LinkedIn (4000+ followers), Facebook, and Twitter (X), with followers from industry, bedside, and beachside.
- **Press Release Promotion:** Three press releases will be highlighted on the oncology resource center.



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- **Dedicated Webcasts/Session/Symposium Opportunity:** Opportunity to present two tailored content or sponsored research highlights such as webcasts/recorded sessions/recorded symposium.
- **Premier Branding:** Prominent logo and link placement on website homepage.
- **Company's Description:** Company's description paragraph at sponsors' page.
- **Email Advertisement:** Logo recognition in emails communications.
- **Targeted Advertisements:** High-visibility ad placements at our resource centre.
- **Social Media Visibility:** Sponsored posts on EUSTM social media platforms including LinkedIn (4000+ followers), Facebook, and Twitter (X), with followers from industry, bedside, and beachside.
- **Press Release Promotion:** Two press releases will be highlighted at Oncology Resource Centre (ORC).



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- **Dedicated Webcasts/Session/Symposium Opportunity:** Opportunity to present one tailored content or sponsored research highlights such as webcasts/recorded sessions/recorded symposium.
- **Premier Branding:** Prominent logo and link placement on website homepage.
- **Company's Description:** Company's description paragraph at sponsors' page.
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TAILOR-MADE PACKAGES

Interested in becoming a sponsor?

Contact us to discuss how we can work together to create a meaningful impact in the field of oncology.

Let's join hands in advancing cancer care and research.



Contact Us for More Information:

European Society for Translational Medicine (EUSTM)



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